

Lord & Taylor

FIFTH AVENUE



FURS—The Luxurious Gift

Very moderate indeed are the prices of our model wraps and coats in broadtail mink, caracul, mole, kolinsky and Hudson Seal Dyed Muskrat.

Black Caracul Coats possess skunk or Australian opossum collar and cuffs, \$245

Natural Raccoon Coats, the popular sports model or a longer style, \$189.50, \$265

Hudson Seal Dyed Muskrat Coats, \$265, \$295

Hudson Seal Dyed Muskrat Wraps, \$395, \$465

FOURTH FLOOR

A Blouse Note!

Tomorrow there is a Sale of Blouses—500 in all—remarkably priced at \$8.50. These blouses are so new that we could not tell of them adequately on this page, and so we made a separate blouse advertisement to be found elsewhere in this paper.

THIRD FLOOR

A Smart Duvet De Laine Suit at \$45

Developed of duvet de laine, fashionably cut, well tailored and generously collared with mole—this is a smart suit for women that is featured tomorrow at \$45

SECOND FLOOR

Silk Lingerie

Makes an Exquisite Christmas Gift

You never go amiss in selecting silk lingerie as a Christmas gift, especially when you have such variety as we are now showing. Many new styles and shades are shown in radium, crepe satin and crepe de Chine, and such lovely laces as filet, valenciennes and callie are used in the trimming. There are also many tailored, hemstitched models. And prices throughout are moderate.

Nightgowns, \$4.95, \$5.95, \$8.75, \$9.75 and tax. Envelope Chemises, \$1.95, \$2.95, \$3.95, \$5.95 and tax. Step-In Drawers and Vests, \$2.50, \$2.95, \$3.95, \$4.95 each. Camisoles, \$1.50, \$1.95, \$2.95

Hand-Made Batiste Lingerie

For those women who prefer soft, sheer batiste lingerie to silk, you will find innumerable suggestions—all hand-made and trimmed with real filet lace.

Nightgowns, \$2.95, \$3.95. Vests, \$2.50 and \$2.95. Step-In Drawers, \$2.75

Other Batiste Lingerie

We also have a large assortment of batiste lingerie made by machine so carefully that it is difficult to distinguish it from the hand-made, though its prices are somewhat less. This lingerie is also trimmed with filet lace.

Gowns and Envelope Chemises, \$1.50, \$1.95. Step-In Drawers and Vests, 98c, \$1.50 each.

SECOND FLOOR



Figured Braid Smartens Coat-Frocks \$47.50 for Women

Sketched you may note how the fashionable figured braid emphasizes a piquant new coat-frock. Jade crepe faces the mandarin sleeves. This is one of the two tailored models that are being specially featured tomorrow at \$47.50

THIRD FLOOR



The Correct Vogue in Women's Winter Coats \$115

Our collection of coats and wraps sounds the authentic note of winter fashions. Many wraps prove that the vogue of black is well established and selects grey fur, which is the smartest note for black coats just now. The materials are evora, panvelaine, nanette, orlando and Kashmir Radiant. The furs, squirrel, beaver or wolf.

THIRD FLOOR

The New Spanish Heel on Black Satin Slippers, \$9.75

A modified version of the baby Louis heel—a little straighter in line—and women are demanding it more and more. High and low Spanish heels are shown in this new one-strap slipper for dress wear.

Silver Cloth, \$12.75

Daintiest of evening slippers in plain silver cloth made with baby Louis heel. Tax additional.

SECOND FLOOR

Ladye Pride Nainsook

An unusually lovely soft quality sold in 10-yard pieces. It makes a very useful Christmas gift. 36 inches wide. \$2.95 piece.

SECOND FLOOR

Just Received! St. Gall Swiss

\$1.50 yard

Imported, of course, and, oh! so dainty and sheer in quality. White dots on colored grounds or colored dots on white grounds in every conceivable shade. 32 inches wide.

SECOND FLOOR

Bed Coverings

For Bassinet and Crib, in the Infants' Department

Blankets, imported or domestic. Cotton, cotton and wool and all-wool blankets in bassinet and crib sizes. 75c to \$8.95

Afghans knit or crocheted in dainty colors and white. \$2.95 to \$15

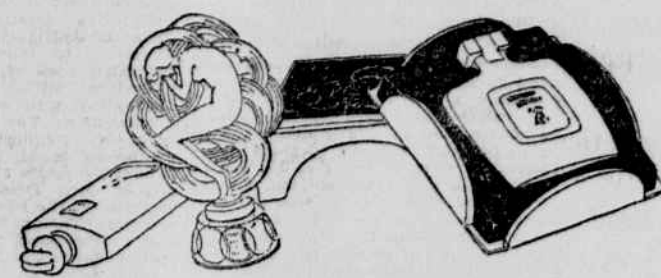
Nursery Rhyme Spreads

Fascinating spreads in crib sizes, with gay pictures and rhymes, make going to bed a new delight every night. \$2.95

Sheets and Pillow Covers

Hand-made of a fine quality batiste or linen. Sheets in bassinet or crib size, \$1.95 to \$7.50. Pillow covers, \$1.50 to \$5.95

FOURTH FLOOR



A Christmas Garden of Exquisite French Perfumes

Caron, Guerlain, D'Orsay, Arys, Rosine—magic names, all of them! For to those who know, they conjure up visions of rare French perfumes encased in charming vials, each one distinctive in design and coloring.

The bottles designed by Poirat, a metal flask, center, and Pierrot, right, contain subtle essences known by the name of Rosine. Fascinating Jaspy perfumes, the rose in its slender tapering bottle and Petit Chose. L'Eglantine de la Reine, with its delicate glass horseshoe carved by Lalique.

These are only a few of the wondrous fragrances now displayed in our Perfume Department, in readiness for Christmas. All the foremost French *parfumeurs* are represented here, together with English makers of such eminence as Atkinson. A bottle of exquisite perfume is a Christmas gift of thought.

GROUND FLOOR

Women's Linen Handkerchiefs

50c

Great is the variety of these linen handkerchiefs marked at this one modest price. There are gay colored styles, hand-embroidered and spoke-stitch handkerchiefs, all of them unusually fine in quality.

GROUND FLOOR

New Suede Hand Bags



Distinctive and charming are the new mocha bags in all the fashionable colors. Quaint shapes, new envelope and pouch styles. Plain or bead embroidered.

A new bag for the new costume or the Christmas gift. Moderately priced from \$4.95 up.

GROUND FLOOR

A Brushed Wool Scarf Set



Delightfully warm as well as extremely jaunty in appearance are these cap and scarf sets, which are shown in several lovely colors. Brown, red, green, blue and heather.

Cap, \$2.25
Scarf, \$2.95

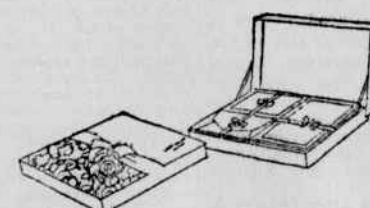
GROUND FLOOR

Lovely Imported Velveteens

\$2.45 yard

So many handsome suits and frocks favor velveteen this season! And the reason is easy enough; the fabric is lustrous, charming in color and satisfactory in its wearing quality. These velveteens shown in the warm rich colors of Fall as well as in navy blue and black. Also plain and self colored fancy velveteens. 36 inches wide.

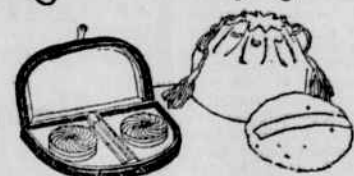
SECOND FLOOR



A Lovely Gift Box of Stationery, \$4.50

The writing paper is Hurd's Lawn-ette, in pink, blue or buff, panelled and gilt edged. The box itself is extremely decorative, made in colors to match the paper. 24 sheets, 24 cards, 48 envelopes.

Leather Vanity Cases



Both are new. One is pouch shape, in rose, blue, tan and purple, with mirror in the bottom. The other in red, green and blue, has powder, rouge and lip stick, with enamelled top to powder boxes.

GROUND FLOOR

Camel's Hair Stockings, \$2.50

An extremely smart and comfortable woolstocking for women. Made in England.

Wool Sport Hose, \$4.75

A novelty style with adjustable cuff to be worn long or knee length. Various color combinations. Made in Scotland.

GROUND FLOOR

Tinsel Brocades \$8.95 yard

Gorgeous, glittering fabrics, fit to fashion beautiful evening gowns and wraps. This unusual collection is shown in both high colors and pale tints. The price is exceptionally low.

Satin Charmeuse, \$1.95 Yard

There are almost unnumbered shades in this lustrous quality of charmeuse. 40 inches wide.

Sports Silks, \$1.85 Yard

Stripes, checks and plaids are among our many colored sports silks. 40 inches wide.

Crepe Meteor, \$3.50 Yard

In quality fine and heavy, in color varied and lovely beyond words. 40 inches wide.

GROUND FLOOR